

June Mosteirín Martínez

STRATEGY AND DIGITAL MARKETING



CONTACT



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03/19/2007



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ABOUT ME:

I am a Marketing and Advertising student, and I am especially interested in the world of marketing and digital strategies. I am training in areas such as SEO and Meta Ads, and I enjoy showing a proactive attitude, working in a team, and creating a positive atmosphere in any situation. In projects, I combine the hard skills I have developed with my soft skills to achieve positive and strategic results.

STUDIES

ADVANCED DEGREE IN MARKETING AND ADVERTISING

FP HARROBIA IKASTOLA (2025 - In progress)

BACCALAUREATE OF SOCIAL SCIENCES

IES URBI (2023 - June 2025)

WORK EXPERIENCE

FAMILY BUSINESS (CATERING)

June 2025 - September 2025

PRIVATE TUTOR

June 2024 - September 2024

TECHNICAL SKILLS

- Social media strategy and management
- Email marketing campaign management
- Design of communication materials
- Development of communication and marketing plans
- SEO strategy
- Agile methodologies: canvas
- Development and analysis of market research
- Sales process management: quotations, delivery notes, invoices, etc.
- Preparation of a project feasibility plan

MARKETING SOFTWARE

- Gimp, Inkscape, Davinci
- Mailchimp
- Meta Ads
- Google Ads
- Wordpress, Divi.
- Figma
- Buffer, Hootsuite, Metricool
- Microsoft Office: Excel, Power Point.
- Trello
- SeoQuake, Semrush, Screaming Frog, Yoast SEO

LANGUAGES

SPANISH

Native

ENGLISH

High B2 level

EUSKERA

C1 level

FRENCH

A1 level

PERSONAL SKILLS

Inspirational leadership, empathy, assertive communication and a commitment to continuous improvement.

INTERESTS

In my spare time, I enjoy sports, cosmetics and new places to eat, to review and give my opinion on. However, the most important thing for me is spending quality time with my family and friends.